Record Nr. UNINA9910808761603321 **Titolo** New woman hybridities: feminity, feminism and international consumer culture, 1880-1930 / / edited by Ann Heilmann and Margaret Beetham Pubbl/distr/stampa London;; New York,: Routledge, 2004 **ISBN** 1-134-42270-9 1-134-42269-5 0-203-68381-1 1-280-02538-7 0-203-64321-6 Edizione [1st ed.] Descrizione fisica 1 online resource (296 p.) Routledge transatlantic perspectives on American literature ; ; 1 Collana Classificazione 71.31 HeilmannAnn Altri autori (Persone) BeethamMargaret <1919-> Disciplina 305.42 Soggetti Feminism **Femininity** Feminist theory Women - Identity Consumer behavior Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Book Cover; Title; Contents; List of figures; Notes on the contributors; Acknowledgements; Introduction; Hybridities; Bertha Thomas: the New Woman and 'Anglo-Welsh' hybridity: A Hungarian New Woman writer and a hybrid autobiographical subject: Margit Kaffka's 'Lyrical Notes of a Year'; Through the (periodical) looking glass; Writing women's history: 'the sex' debates of 1889; The American New Woman and her influence on the Daughters of the Empire of British Columbia in the daily press (188095)Locating the flapper in rural Irish society: the Irish provincial press and the modern woman in the 1920sSubverting the flapper: the unlikely alliance of Irish popular and ecclesiastical press in the 1920s: Riding the tiger: ambivalent images of the New Woman in the popular press of the Weimar Republic; Communities of women; Romance, glamour and the exotic: femininity and fashion in Britain in the 1900s; Charged with

ambiguity: the image of the New Woman in American cartoons; The day of the girl: Nell Brinkley and the New Woman 'The woman of the twentieth century': the feminist vision and its

'The woman of the twentieth century': the feminist vision and its reception in the Hungarian press 1904 14The New Woman in Japan: radicalism and ambivalence towards love and sex; Race and the New Woman; 'Natural' divisions/national divisions: whiteness and the American New Woman in the General Federation of Women's Clubs; The birth of national hygiene and efficiency: women and eugenics in Britain and America 1865 1915; Index

Sommario/riassunto

Since the 1970s, the literary and cultural politics of the turn-of-the-century New Woman have received increasing academic attention. Whether she is seen as the emblem of sexual anarchy, an agent of mediation between mass market and modernist cultures, or as a symptom of the consolidation of nineteenth and early twentieth-century political liberation movements, the New Woman represents a site of cultural and socio-political contestation and acts as a marker of modernity. This book explores the diversity of meanings ascribed to the New Woman in the context of cultural debates conducted withi