

1. Record Nr.	UNINA9910808754203321
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Titolo	Postcolonial writers in the global literary marketplace // Sarah Brouillette
Pubbl/distr/stampa	Basingstoke [England] ; ; New York, : Palgrave Macmillan, 2007
ISBN	1-349-35372-8 1-283-18143-6 9786613181435 0-230-28817-0
Edizione	[1st ed. 2007.]
Descrizione fisica	1 online resource (216 p.)
Disciplina	820.9
Soggetti	Commonwealth literature (English) - History and criticism Authorship - Economic aspects - History - 20th century Literature publishing - History - 20th century Literature and globalization - Commonwealth countries Book industries and trade - History - 20th century Postcolonialism in literature
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 198-202) and index.
Nota di contenuto	Cover; Contents; Acknowledgements; Introduction; Part I; Chapter 1 The Industry of Postcoloniality; Chapter 2 Postcolonial Writers and the Global Literary Marketplace; Part II; Chapter 3 Salman Rushdie's 'Unbelonging': Authorship and 'The East'; Chapter 4 Locating J.M. Coetzee; Chapter 5 Zulfikar Ghose and Cosmopolitan Authentication; Conclusion; Notes; Select Bibliography; Index
Sommario/riassunto	Combining analysis with detailed accounts of authors' careers and the global trade in literature, this book assesses how postcolonial writers respond to their own reception and niche positioning, parading their exotic otherness to metropolitan audiences, within a global marketplace.