Record Nr. UNINA9910808748603321 Neoliberalism and global cinema: capital, culture, and Marxist critique **Titolo** // edited by Jyotsna Kapur and Keith B. Wagner Pubbl/distr/stampa New York:,: Routledge,, 2011 **ISBN** 1-136-70147-8 1-283-43499-7 9786613434999 1-136-70148-6 0-203-81363-4 Edizione [1st ed.] Descrizione fisica 1 online resource (xii, 356 pages): illustrations Routledge advances in film studies;; 9 Collana Altri autori (Persone) KapurJyotsna WagnerKeith B. <1978-> 791.43/6581 Disciplina Soggetti Motion pictures - Political aspects Motion pictures - Social aspects Motion pictures - Economic aspects Motion pictures and globalization Culture in motion pictures Culture au cinema Cinema et mondialisation Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction -- Hollywood and global dominance. "For a better deal, harass your governor!": neoliberalism and Hollywood / Toby Miller and Richard Maxwell -- A legacy of neoliberalism: patterns in media conglomeration / Eileen R. Meehan -- 21st century neoliberal man / Deborah Tudor -- Latin America. Cuban cinema: a case of accelerated underdevelopment / Michael Chanan -- Politics and privatization in Peruvian cinema: Grupo Chaski's aesthetics of survival / Sophia A. McClennen -- Form, politics and culture: a case study of the take, the revolution will not be televised and listen to Venezuela / Mike Wavne &

Deirdre O'Neill -- Asia. Market socialism and its discontent : Jia

Zhangke's cinematic narrative of China's transition in the age of global

capital / Xudong Zhang -- "Leitmotif" : state, market, and postsocialist film industry under neoliberal globalization / Ying Xiao -- From exploitation to playful exploits: the rise of collectives and the redefinition of labor, life, and representation in neoliberal Japan / Sharon Hayashi -- The underdevelopment of development: neoliberalism and the crisis of bourgeois individualism / Jyotsna Kapur -- Fragments of labor: neoliberal attitudes and architectures in contemporary South Korean cinema / Keith B. Wagner --Mainlandization and neoliberalism with post-colonial and Chinese characteristics: challenges for the Hong Kong film industry / Mirana M. Szeto and Yun-chung Chen -- Neoliberalism and authoritarianism in Singaporean cinema: a case study of Perth / Jenna Ng -- Gambling on life and death: neoliberal rationality and the films of Jeffrey Jeturian, Bliss Cua Lim -- Africa and Europe. Nollywood in Lagos, Lagos in Nollywood films / Jonathan Haynes -- French cinema : counter-model, cultural exception, resistances / Martin O'Shaughnessy.

Sommario/riassunto

In cinema studies today, rarely do we find a direct investigation into the culture of capitalism and how it has been refracted and fabricated in global cinema production under neoliberalism. However, the current economic crisis and the subsequent Wall Street bailout in 2008 have brought about a worldwide skepticism regarding the last four decades of economic restructuring and the culture that has accompanied it. In this edited volume, an international ensemble of scholars looks at neoliberalism, both as culture and political economy, in the various cinemas of the world. In essays encompassing