Record Nr. UNINA9910808745303321 The innovation journey of Wi-Fi: the road to global success // edited **Titolo** by Wolter Lemstra, Vic Hayes, and John Groenewegen Pubbl/distr/stampa Cambridge;; New York,: Cambridge University Press, 2010 **ISBN** 1-107-21538-2 0-511-85167-7 1-282-90803-0 9786612908033 0-511-66699-3 0-511-91785-6 0-511-91883-6 0-511-91506-3 0-511-91327-3 0-511-91687-6 Edizione [1st ed.] Descrizione fisica 1 online resource (xvi, 415 pages) : digital, PDF file(s) LemstraW (Wolter) Altri autori (Persone) HavesVic GroenewegenJohn <1949-> Disciplina 004.6/8 Soggetti IEEE 802.11 (Standard) Wireless LANs Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Title from publisher's bibliographic system (viewed on 05 Oct 2015). Nota di bibliografia Includes bibliographical references and index. Nota di contenuto

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Sommario/riassunto

Wi-Fi has become the preferred means for connecting to the internet - at home, in the office, in hotels and at airports. Increasingly, Wi-Fi also provides internet access for remote communities where it is deployed by volunteers in community-based networks, by operators in 'hotspots' and by municipalities in 'hotzones'. This book traces the global success of Wi-Fi to the landmark change in radio spectrum policy by the US FCC in 1985, the initiative by NCR Corporation to start development of Wireless-LANs and the drive for an open standard IEEE 802.11, released in 1997. It also singles out and explains the significance of the initiative by Steve Jobs at Apple to include Wireless-LAN in the iBook, which moved the product from the early adopters to the mass market. The book explains these developments through first-hand accounts by industry practitioners and concludes with reflections and implications for government policy and firm strategy.