

1. Record Nr.	UNINA9910795077603321
Autore	Schweitzer Dahlia
Titolo	Going viral : zombies, viruses, and the end of the world // Dahlia Schweitzer
Pubbl/distr/stampa	New Brunswick, New Jersey : , : Rutgers University Press, , [2018] ©2018
ISBN	0-8135-9316-6 0-8135-9318-2
Descrizione fisica	1 online resource
Classificazione	SOC057000PER004030SOC052000
Disciplina	791.43615
Soggetti	Epidemics in mass media Apocalypse in mass media Mass media - Social aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Preface -- Introduction -- 1. The Outbreak Narrative -- 2. The Globalization Outbreak -- 3. The Terrorism Outbreak -- 4. The Post apocalypse Outbreak -- Conclusion -- Acknowledgments -- Notes -- Index
Sommario/riassunto	Outbreak narratives have proliferated for the past quarter century, and now they have reached epidemic proportions. From 28 Days Later to 24 to The Walking Dead, movies, TV shows, and books are filled with zombie viruses, bioengineered plagues, and disease-ravaged bands of survivors. Even news reports indulge in thrilling scenarios about potential global pandemics like SARS and Ebola. Why have outbreak narratives infected our public discourse, and how have they affected the way Americans view the world? In Going Viral, Dahlia Schweitzer probes outbreak narratives in film, television, and a variety of other media, putting them in conversation with rhetoric from government authorities and news organizations that have capitalized on public fears about our changing world. She identifies three distinct types of outbreak narrative, each corresponding to a specific contemporary anxiety: globalization, terrorism, and the end of civilization. Schweitzer considers how these fears, stoked by both fictional outbreak narratives

and official sources, have influenced the ways Americans relate to their neighbors, perceive foreigners, and regard social institutions. Looking at everything from I Am Legend to The X Files to World War Z, this book examines how outbreak narratives both excite and horrify us, conjuring our nightmares while letting us indulge in fantasies about fighting infected Others. Going Viral thus raises provocative questions about the cost of public paranoia and the power brokers who profit from it. Supplemental Study Materials for "Going Viral": <https://www.rutgersuniversitypress.org/going-viral-dahlia-schweitzer> Dahlia Schweitzer- Going Viral: <https://www.youtube.com/watch?v=5xF0V7WL9ow>

2. Record Nr.	UNINA9910808657803321
Titolo	Design of multimodal mobile interfaces // edited by Nava Shaked, Ute Winter
Pubbl/distr/stampa	Boston, [Massachusetts] ; ; Berlin, [Germany] : , : De Gruyter, , 2016 ©2016
ISBN	1-5015-0273-5 1-5015-0275-1
Descrizione fisica	1 online resource (xviii, 221 pages) : illustrations
Disciplina	005.4/38
Soggetti	Multimodal user interfaces (Computer systems) Mobile computing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Frontmatter -- Preface -- Contents -- List of contributing authors -- 1. Introduction to the evolution of Mobile Multimodality -- 2. Integrating natural language resources in mobile applications -- 3. Omnichannel Natural Language -- 4. Wearable computing -- 5. Spoken dialog systems adaptation for domains and for users -- 6. The use of multimodality in Avatars and Virtual Agents -- 7. Managing interaction with an in-car infotainment system -- 8. Towards objective method in

display design -- 9. Classification and organization of information --
Index

Sommario/riassunto

The "smart mobile" has become an essential and inseparable part of our lives. This powerful tool enables us to perform multi-tasks in different modalities of voice, text, gesture, etc. The user plays an important role in the mode of operation, so multimodal interaction provides the user with new complex multiple modalities of interfacing with a system, such as speech, touch, type and more. The book will discuss the new world of mobile multimodality, focusing on innovative technologies and design which create a state-of-the-art user interface. It will examine the practical challenges entailed in meeting commercial deployment goals, and offer new approaches to the designing such interfaces. A multimodal interface for mobile devices requires the integration of several recognition technologies together with sophisticated user interface and distinct tools for input and output of data. The book will address the challenge of designing devices in a synergetic fashion which does not burden the user or to create a technological overload.

3. **Record Nr.**

UNICAMPANIAVAN00256503

Autore

Cornea, Aurel

Titolo

Order and Potential Resolvent Families of Kernels / Aurel Cornea, Gabriela Licea

Pubbl/distr/stampa

Berlin, : Springer, 1975

Descrizione fisica

154 p. ; 24 cm

Altri autori (Persone)

Licea, Gabriela

Soggetti

31-XX - Potential theory [MSC 2020]
31Cxx - Generalizations of potential theory [MSC 2020]
60J45 - Probabilistic potential theory [MSC 2020]

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

