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Sommario/riassunto	""The Dynamics Of Ideas That Create History""Orbit-shifting innovation happens when an area that needs transformation meets an innovator with the will and the desire to create, and not follow, history. At the heart of every orbit-shifting innovation is the breakthrough that achieves a transformative impact.Businesses, social enterprises and even governments need orbit-shifting ideas to create a transformative impact. But how does that ground breaking idea come about, and what translates it into actuality? Charting the vast global landscape of orbit- shifting innovation and using unique examples