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| Nota di contenuto       | Intro -- THE FUTURE OF INVENTION -- Contents -- Acknowledgments -- Introduction -- Part 1. Orientations -- 1. The Problem of Change -- 2. Why Rhetoric? Which Rhetoric? -- The Scope of Rhetoric -- Humanism, Postmodernism, Performative Ethics -- Singular Rhythms -- 3. How to Extract Singular Rhythms: Affirmative Reading and Writing -- Styles of Engagement -- Arguments -- Affirmative Strategies -- Part II. Intensities -- 4. Imitation and Invention -- Reproduction: Repetition of the Same -- Variation: Repetition of Difference -- Inspiration: Difference and Repetition -- Refrain -- 5. Itineration: What Is a Sophist? -- Sophistic Targets, Sophistic Topography -- Resembling Thought -- Seeing and Time -- Returns -- 6. Situatedness and Singularity -- Audience -- Situations and Synthesis -- Kairos -- Situatedness as Singularity -- 7. Topoi: Replacing Aristotle -- Aristotle's Place -- Rhetoric's Place -- Scholarly Style -- 8. The Future of Invention: Doxa and "the Common" -- The Time of Invention -- Doxa and the Common -- The Time of Invention (echoes) -- Notes -- Works Cited -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- V -- W -- Y. |
| Sommario/riassunto      | Examines the concept of rhetorical invention from an affirmative, nondialectical perspective.  |