

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9910808566103321 |
| Autore | Richter Frank-Jurgen |
| Titolo | Redesigning Asian business : in the aftermath of crisis / / Frank-Jurgen Richter |
| Pubbl/distr/stampa | Westport, Conn. : , : Praeger, , 2002 London : , : Bloomsbury Publishing, , 2024 |
| ISBN | 979-82-16-00622-0 1-280-86891-0 9786610868919 0-313-00683-0 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (194 p.) |
| Disciplina | 658.4/06/095 |
| Soggetti | Industrial management - Asia Corporations - Asia Organizational change - Asia Financial crises - Asia |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Bibliographic Level Mode of Issuance: Monograph |
| Nota di bibliografia | Includes bibliographical references (p. [177]-187) and index. |
| Nota di contenuto | Cover -- REDESIGNING ASIAN BUSINESS -- Contents -- Preface -- PART ONE INTRODUCTION -- 1 Why Asian Management? -- ASIAN FIRMS ARE DIFFERENT -- THE MICROCOSM OF MANAGEMENT IN ASIA -- 2 The Legacy of Confucianism -- HISTORICAL ROOTS -- THE FAMILY AND THE OUTSIDER -- ASIAN VALUES -- 3 The Three Intrinsic Characteristics of Asian Management -- GOVERNANCE STRUCTURE: BUSINESS NETWORKS -- INTERACTION MODE: MUTUAL TRUST -- UNDERLYING PURPOSE: COLLECTIVE ENHANCEMENT -- 4 Confucian Management -- PART TWO THE ASIAN ECONOMIC CRISIS -- 5 The History of the Asian Economic Crisis -- THE AFTERMATH -- THE EVENTS -- THE INTERNATIONAL PERCEPTION -- 6 Economic Development and State Intervention -- JAPAN -- SOUTH KOREA -- SOUTHEAST ASIA -- 7 The Dark Side of Asian Management -- PART THREE ASIAN MANAGEMENT STYLES -- 8 Japanese Keiretsu -- TRADITIONAL EXPLANATIONS OF JAPANESE MANAGEMENT -- OPERATIONS MANAGEMENT -- KNOWLEDGE CREATION -- 9 Korean |

Chaebol -- TRADITIONAL EXPLANATIONS OF KOREAN MANAGEMENT --
VISION AND COMMUNITY OF FATE -- VIRTUAL HEADQUARTERS -- 10
Overseas Chinese Business Groups -- TRADITIONAL EXPLANATIONS OF
OVERSEAS CHINESE MANAGEMENT -- THE CULT OF ENTREPRENEURSHIP
IN TAIWAN -- DECISION MAKING AND STRATEGIC PLANNING -- 11
Management in China -- PART FOUR TOWARD A NEW ASIAN MODEL --
12 Hybrid Management -- TRANSPLANTED ORGANIZATIONS --
LEARNING FROM WESTERN FIRMS -- LEARNING FROM ASIAN FIRMS --
13 Recent Developments across the Region -- JAPAN -- SOUTH KOREA
-- SOUTHEAST ASIA -- 14 Short-Term Agenda: Fixing the Weaknesses
of Asian Management -- FOCUS ON CORE BUSINESS -- DISCARDING
PREFERENTIAL FINANCING -- RESTRICTION OF GOVERNMENT
INFLUENCE -- 15 Long-Term Agenda: Adjusting the Strengths of Asian
Management -- PERMEABLE NETWORKS -- HUMANISTIC TRUST --
COLLECTIVE CREATIVITY -- 16 Women and Asian Management.
17 Confucius in the Spotlight -- Notes -- Selected Bibliography --
Index -- About the Author.
