1. Record Nr. UNINA9910808515903321 Autore Lambert R. S (Richard Stanton), <1894-1981, > Titolo School broadcasting in Canada. / / Richard S. Lambert Pubbl/distr/stampa Toronto, [Ontario]:,: University of Toronto Press,, 1963 ©1963 **ISBN** 1-4875-9280-9 1-4875-9279-5 Descrizione fisica 1 online resource (240 pages): illustrations Collana Heritage Disciplina 371.333 Soggetti Radio broadcasting - Canada Radio in education Electronic books. Canada Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Title Page; Copyright Page; CONTENTS; ACKNOWLEDGMENTS; FOREWORD; I. Introduction; PART ONE: THE FORMATIVE PERIOD IN PROVINCIAL SCHOOL BROADCASTING; II. The Maritimes; III. British Columbia: IV. The Prairie Provinces: V. Ontario and Quebec: VI. Newfoundland School Broadcasts; PART TWO: THE FORMATIVE PERIOD IN NATIONAL SCHOOL BROADCASTS; VII. The Beginning of National School Broadcasts; VIII. The National Advisory Council on School Broadcasting; IX. The School Broadcasts Department; PART THREE: FURTHER DEVELOPMENTS; X. International Programme Exchanges. XI. The Canadian Teachers' Federation Inquiry into School BroadcastingXII. The Family Audience; XIII. First Experiments in School Television; BIBLIOGRAPHY; INDEX; ILLUSTRATIONS. Sommario/riassunto This book describes the origin, growth, and achievements of school broadcasting in Canada. The book is the first authoritative description, by the man largely responsible for its success, of an important and fruitful experiment in federal-provincial co-operation in the thorny field of education.