1.	Record Nr.	UNINA9910808492503321
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	Titolo	Infographics : a practical guide for librarians / / Beverley E. Crane
	Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield, , 2016 ©2016
	ISBN	1-4422-6037-8
	Descrizione fisica	1 online resource (207 p.)
	Collana	Practical Guides for Librarians ; ; Number 20
	Disciplina	020.22/2
	Soggetti	Library science - Graphic methods Charts, diagrams, etc - Computer programs Communication in library science Visual communication Information visualization Presentation graphics software
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
	Nota di contenuto	Contents; List of Illustrations; Preface; Acknowledgments; Part 1. INFOGRAPHICS 101; Chapter 1. What Are Infographics?; Chapter 2. Communicating through Infographics; Chapter 3. Creating an Infographic; Chapter 4. Resources to Create Infographics; Part 2. PRACTICAL APPLICATIONS; Chapter 5. Teaching with Infographics; Chapter 6. Fundraising: An Essential Goal of Any Library; Chapter 7. Library Partnerships: A Win-Win Combination; Chapter 8. Increasing Awareness of Underutilized and New Library Services; Chapter 9. Speaking Out: Creating Your Own Story to Advocate for Your Library Chapter 10. Bringing It All Together: Creating Your Own InfographicIndex; About the Author
	Sommario/riassunto	Infographics: A Practical Guide for Librarians is designed for librarians who work with all age levels from youngsters to seniors at all educational, reading and language backgrounds, who must fulfill responsibilities that run the gamut from instructing patrons on information literacy skills to using electronic tools to marketing the library to locating funding, It includes basics about infographics

followed by practical applications important for librarians. Visual examples serve as instructional models and exercises reinforce learning.