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Titolo	Capitalizing on change : a social history of American business // Stanley Buder
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Descrizione fisica	1 online resource (556 p.)
Collana	The Luther H. Hodges Jr. and Luther H. Hodges Sr. series on business, society, and the state
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Disciplina	338.0973
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Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Early capitalism and the rise of a market economy -- North America's colonial economy -- The early national economy, 1776-1820 -- Antebellum America, 1820-1860 -- The unstoppable engine -- Entrepreneurial leaves from the Gilded Age -- A changing workplace and society -- Washington comes forward, 1900-1912 -- The age of organization -- The consumer decade -- Hard times, 1933-1945 -- The American (quarter) century, 1945-1973 -- Coping with decline, 1974-1980 -- Restructuring and rebirth, 1980's -- The new economy, the burst bubble, and an economy in trouble, 1990-2008 -- The rise of a global economy -- Thinking small -- The Twenty-first century .
Sommario/riassunto	Americans love "this year's model," relying on the "new" to be always "improved." Enthusiasm for the new, says Stanley Buder, is essential to American business, where innovation and change stoke the engines of economic energy. To really understand the history of business in America, he argues, we must understand the intertwining dynamics of social and business values. In a history spanning over three hundred years, Buder examines the enveloping expansion of the market economy, the laggardly use of government to modify or control market forces, the rise of consumerism, the shifting

