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Polish case study; Case study 4: Tendering for developing a production factory; Case study 5: Designing a production factory  
Case study 6: Organizing an international distribution structure for special building materials5 Lessons learned; Introduction; Lessons for sustaining contacts; Lessons for improving contracts; Lessons for preventing conflicts; Resume; 6 A future vision for culture in international construction; Introduction; Developments in the construction industry; Developments in behaviour during critical incidents; Business culture's role in the construction industry; Resume; Notes; References; Index

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## Sommario/riassunto

Despite the wide range of technologies involved, the construction industry still relies heavily on one old-fashioned component: the human. The clients, managers, designers, investors, and a whole host of other stakeholders are all involved in a crucial series of relationships that are just as important to project success as technical know-how. As construction projects become increasingly international as well as interdisciplinary, the risk and cost of disharmonious working grows ever larger. The growth of IT and the increased reliance on large mergers and joint-ventures have created new pro

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