

1. Record Nr.	UNINA9910808443303321
Titolo	Gower handbook of supply chain management // editor, John Gattorna ; assistant editors, Robert Ogulin, Mark W. Reynolds
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2016
ISBN	1-315-25385-2 1-351-93229-2
Edizione	[Fifth edition.]
Descrizione fisica	1 online resource (711 pages) : illustrations
Altri autori (Persone)	GattornaJohn
Disciplina	658.7/88
Soggetti	Physical distribution of goods - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Gower book." First published 2003 by Gower Publishing. Rev. ed. of: The Gower handbook of logistics and distribution management. 4th ed. c1990.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Supply chains in the context of customers and strategy -- pt. 2. Operational excellence -- pt. 3. Supply chain integration and collaboration -- pt. 4. Virtual supply chains -- pt. 5. Regional and global supply chains -- pt. 6. Other practical considerations in supply chains.