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	Strategy Notes 11 The Media Introduction A Different Value System Understanding the Media Media Strategy Notes 12 And More Interest Groups Agencies That Should Always Help You-And Sometimes Do Privatization, Vendors, and Contracts Lawsuits A Few Last Random Thoughts Notes Acknowledgments Glossary of Terms and Abbreviations References.
Sommario/riassunto	A Practical Guide to Government Management provides a comprehensive yet one-volume work on high-level government management and can be described as a management book, reference book, and textbook all in one. It is geared towards any upper level government manager, public administration student, or anyone interested in public sector management.