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Autore	Buisseret David
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Sommario/riassunto	In 1400 Europe was behind large parts of the world in its understanding of the use of maps. For instance, the people of China and of Japan were considerably more advanced in this respect. And yet, by 1600 the Europeans had come to use maps for a huge variety of tasks, and were far ahead of the rest of the world in their appreciation of the power and use of cartography. The Mapmakers' Quest seeks to understand this development - not only to tease out the strands of thought and practice which led to the use of maps, but also to assess the ways in which such use affected European societies and economies.