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Nota di contenuto	Frontmatter -- Preface to Handbooks of Communication Science series -- Contents -- 1. Cultures, communication, and contexts of intercultural communication -- 2. Murky waters: Histories of intercultural communication research -- 3. Theoretical perspectives on communication and cultures -- 4. Non-Western theories of communication: Indigenous ideas and insights -- 5. Issues in intercultural communication: A semantic network analysis -- 6. Cultural communication: Advancing understanding in a multi-cultural world -- 7. Multifaceted identity approaches and cross-cultural communication styles: Selective overview and future directions -- 8. Verbal communication across cultures -- 9. Interpersonal communication and relationships across cultures -- 10. Emotion display and expression -- 11. A cultured look at nonverbal cues -- 12. What's past is prologue: Lessons from conflict, communication, and culture research from half a century ago -- 13. Aging and communication across cultures -- 14. Culture-centered communication and social change: Listening and participation to transform communication inequalities -- 15. Ethnocentrism and intercultural communication -- 16. Issues in the conceptualization of intercultural communication competence -- 17. Intergroup communication -- 18. Interethnic communication: An interdisciplinary overview -- 19.

Experience and cultural learning in global business contexts -- 20. Cross-cultural adaptation: An identity approach -- 21. Intercultural friendship and communication -- 22. Exploring intercultural communication problems in health care with a communication accommodation competence approach -- 23. Cross-border mediated messages -- 24. Stereotyping and Communication -- 25. Translation as intercultural communication: Survey and analysis -- 26. Consuming nations Brand nationality in the global marketplace: A Review -- 27. Intercultural communication in the world of business -- 28. Intercultural new media studies: Still the next frontier in intercultural communication -- Biographical notes -- Index

Sommario/riassunto

This handbook takes a multi-disciplinary approach to offer a current state-of-art survey of intercultural communication (IC) studies. The chapters aim for conceptual comprehension, theoretical clarity and empirical understanding with good practical implications. Attention is mostly on face to face communication and networked communication facilitated by digital technologies, much less on technically reproduced mass communication. Contributions cover both cross cultural communication (implicit or explicit comparative works on communication practices across cultures) and intercultural communication (works on communication involving parties of diverse cultural backgrounds). Topics include generally histories of IC research, theoretical perspectives, non-western theories, and cultural communication; specifically communication styles, emotions, interpersonal relationships, ethnocentrism, stereotypes, cultural learning, cross cultural adaptation, and cross border messages;and particular context of conflicts, social change, aging, business, health, and new media. Although the book is prepared for graduate students and academicians, intercultural communication practitioners will also find something useful here.
