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Sommario/riassunto	How can we help poor people earn more from their knowledge-rather than from their sweat and muscle alone? This book is about increasing the earnings of poor people in poor countries from their innovation,

knowledge, and creative skills. Case studies look at the African music industry; traditional crafts and ways to prevent counterfeit crafts designs; the activities of fair trade organizations; biopiracy and the commercialization of ethnobotanical knowledge; the use of intellectual property laws and other tools to protect traditional knowledge. The contributors' motivation is sometimes to maint
