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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Gender and linguistic description -- pt. 2. Public settings and gendered language use -- pt. 3. Mediated masculinities and femininities -- pt. 4. Gendered struggles and change -- pt. 5. Epilogue.
Sommario/riassunto	Much research on gender-based violence, especially sexual assault, indicate that women are often blamed for their predicament (Ehrlich 2002; Clark 1998). Prominent among the reasons given is 'indecent dressing' - which lures 'innocent' men to commit such crimes. Context therefore plays a major role in who is blamed. To contribute to this discussion, I discuss the role of context in apportioning blame in the two cases of sexual assault on a Ghanaian female artiste (Mzbel). This is done through the analysis of linguistic data from media reports, readers and Mzbel herself. The analysis shows that