

1. Record Nr.	UNINA9910808289503321
Autore	Oxelheim Lars
Titolo	Corporate decision-making with macroeconomic uncertainty [[electronic resource]] : performance and risk management / / Lars Oxelheim, Clas Wihlborg
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2008
ISBN	0-19-045057-6 9786611851972 1-281-85197-3 0-19-971472-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (255 p.)
Classificazione	85.10
Altri autori (Persone)	WihlborgClas
Disciplina	658.4/03
Soggetti	Risk management Decision making Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [226]-233) and index.
Nota di contenuto	Macroeconomic uncertainty in a corporate perspective -- Concepts of macroeconomic risk management -- Traditional approaches to measuring macroeconomic exposure -- Measuring macroeconomic impact on the firm : a comprehensive approach -- Measuring macroeconomic exposure : the case of Volvo cars -- Hedging macroeconomic exposure -- Evaluating cash flow at risk -- Strategies for risk and exposure management -- Recognizing macroeconomic fluctuations in value-based management -- Evaluation, feedback, and organization -- What shareholders ought to know -- Macroeconomic uncertainty strategy (MUST) analysis : a summary.
Sommario/riassunto	Preface 1. Macroeconomic Uncertainty in a Corporate Perspective 2. Concepts of Macroeconomic Risk and Exposure 3. Traditional Approaches to Measuring Macroeconomic Exposure 4. Measuring Macroeconomic Impact on the Firm - a Comprehensive Approach 5. Measuring Macroeconomic Exposure - The Case of Volvo Cars 6. Hedging Macroeconomic Exposure 7. Strategies for Exposure Management 8. Recognizing Macroeconomic Fluctuations in Value-

