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Titolo	Practical evaluation guide : tools for museums and other informal educational settings // Judy Diamond, Michael Horn, David H. Uttal
Pubbl/distr/stampa	Lanham, Md. : , : Rowman & Littlefield, , 2016
ISBN	1-4422-6355-5
Edizione	[Third edition.]
Descrizione fisica	1 online resource (123 pages) : maps, charts
Collana	American Association for State and Local History
Disciplina	069/.5
Soggetti	Museum exhibits - Evaluation Museums - Educational aspects Non-formal education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Evaluating informal learning -- Thinking through an evaluation -- Informal learning -- Measuring learning -- Protecting study participants -- Evaluation tools -- Selecting study participants -- Observational tools -- Interviews and questionnaires -- Presenting and analyzing data -- Evaluating digital media: opportunities and pitfalls -- Evaluating digital interactive exhibits -- Tools for evaluating digital exhibits -- Evaluation as practice -- Making evaluation count.
Sommario/riassunto	Administrators of museums and other informal-learning centers often need to demonstrate, in some tangible way, the effectiveness of their institutions as teaching tools. Practical Evaluation Guide discusses specific methods for analyzing audience learning and behavior in museums, zoos, botanic gardens, nature centers, camps, and youth programs. The Practical Evaluation Guide is an all-in-one resource to guide professionals working in museums and other informal educational institutions. This new edition includes updates throughout and features a brand-new chapter on evaluating digital interacti