

1. Record Nr.	UNINA9910808265203321
Titolo	Academic and professional publishing // edited by Robert Campbell, Ed Pentz and Ian Borthwick
Pubbl/distr/stampa	Oxford : , : Chandos Publishing, , 2012
ISBN	1-78063-309-2
Edizione	[1st edition]
Descrizione fisica	1 online resource (525 p.)
Collana	Chandos publishing series
Altri autori (Persone)	CampbellRobert PentzEd BorthwickIan
Disciplina	808.02
Soggetti	Scholarly publishing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Academic and Professional Publishing; Copyright; Contents; List of figures and tables; About the authors; 1 Introduction: overview of academic and professional publishing; Introduction; Trends in journal publishing; The four phases of the 'modern journal'; The rise, fall and rise in circulation; Current status; Electronic publishing; Journals and data; A dark cloud; The future; References; 2 Peer review in a rapidly evolving publishing landscape; Introduction; Peer review as the foundation of the primary literature; The peer-review process; Evaluation and decision-making New models of peer review Post-publication review and evaluation; Conclusion and outlook; Sources of further information; References; 3 The scholarly ecosystem; Introduction; Funding of research by governments, business and other organisations; Research and researchers; Competition and collaboration; Looking forward; Notes; References; 4 The digital revolution; Introduction; Online publishing platforms; Web 2.0; Workflow integration; Mobile devices; Semantic technology; Publisher interests in semantic technology; Conclusion and outlook; References; 5 Publishing and communication strategies Introduction Strategic developments in the scientific and academic publishing industry; Product development vs. market development; Programme management and portfolio development; The Tao of Academic Publishing; Acknowledgments and sources of further

information; Notes; References; 6 Development of journal publishing business models and finances; Introduction; Business models for scholarly journals; Cost management; Financial management and performance; Journals as a portfolio; Conclusion and outlook; Note; Sources of further information; References

7 Development of book publishing business models and finances; Introduction; The impact of digitisation and digital publishing; The stakeholders and market drivers of digital book publishing; The shape and development of new book publishing business models; Conclusion - the future of 'stuff'; Acknowledgement; Further reading; References; 8 Editorial and production workflows; Introduction; Advances in formats and in editorial and production workflows; Metadata and XML-based processing; Electronic production workflows; Business process management and IT systems development; Quality assurance

Conclusion and outlook; Note; References; 9 Electronic publishing standards; Introduction; Standards development; Key standards in electronic publishing; Conclusion; Notes; References; 10 Citation, bibliometrics and quality: assessing impact and usage; Introduction; Quality, impact and popularity; Citation indices; Journal impact metrics; Backlash against citation metrics; Strategic journal development; The 'early view' effect; Open Access (OA) and citations; Author metrics; The future of research performance metrics; References; 11 Relating content to the user

Introduction: user experience in the publishing industry

Sommario/riassunto

Academic and professional publishing represents a diverse communications industry rooted in the scholarly ecosystem, peer review, and added value products and services. Publishers in this field play a critical and trusted role, registering, certifying, disseminating and preserving knowledge across scientific, technical and medical (STM), humanities and social science disciplines. Academic and Professional Publishing draws together expert publishing professionals, to provide comprehensive insight into the key developments in the industry and the innovative and multi-disciplinary approaches bein
