

1. Record Nr.	UNINA9910808215703321
Titolo	Managing Online Learning : The Life-Cycle of Successful Programs
Pubbl/distr/stampa	Milton, : Routledge, 2019
ISBN	0-429-77512-1 0-429-43115-5 0-429-77513-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (241 pages)
Altri autori (Persone)	VivoloJohn
Disciplina	371.35
Soggetti	Distance education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record. Phase 2: Design
Nota di contenuto	Cover; Half Title; Title; Copyright; Dedication; Contents; Acknowledgments; Introduction: The Mirage in the Desert; How to Read This Book; Section 1 Organizational Leadership and Management; 1 Overview of Online Learning and an (Un)official History; Let's Start With the Basics; Online Learning Formats; The (Un)official History of Online Learning; A Tale of Transition and Revelation; The Pyramid of Online Learning Support; 2 Preparing the Path: Building an Online Learning Unit for Next-Generation Learners; The Pyramid of Online Learning Support; Introduction; Models of Support Internal vs. External (Enablers)Expectations of Next-Generation Learners; Common Misconceptions of Online Learning; Mission of the Next-Generation Online Learning Unit; Online Learning Production Studio; Three Tiers of Units; Conclusion; 3 Leading and Finding the Way: Leadership and Finances in Online Learning; The Pyramid of Online Learning Support; Online Learning Is Situational; The Give and Take in Online Learning; Establishing the Value of Online Learning; The Many Facets of Online Learning; Proving Your Worth!; Being the Online Learning Leader 4 Keeping the Machine and Culture in Sync: Creative Management of Technology-Enhanced TeamsThe Pyramid of Online Learning Support; The Online Learning Unit; University Leadership; Online Department

Leadership; Project Management; Reporting and Analytic Tools; People Management; Change Management; Section 2 Challenges and Opportunities for Learners; 5 Supporting the Online Student: From Suspect to Graduate (Alumni); The Pyramid of Online Learning Support; Defining the Student Life-Cycle; Discovery; Prospect; Admissions; Orientation and Involvement; Graduation and Alumni; Re-engagement 6 Seeing the World: Introduction to International Learners Strategies on Today's Engaging International Learners; 7 Overcoming Faculty Resistance to Teaching Online; Embrace Active Faculty Participation; Grant Fair Virtual Intellectual Property Rights; Reward Online Faculty With Just Compensation; Honor Digital Academic Roles; Value Instructional Designers; Acknowledge the Academic Success of Digital Education; 8 A Voice in the Wilderness: Overcoming Isolation in Online Learning; Introduction; Why Do People Feel a Sense of Isolation When Learning or Teaching Online? Working and Learning From Home Isn't Easy We're Social Creatures, and Learning Is a Social Process; Technology Is a Tool for Learning, Not a Replacement; Why Should You Care About Isolated Students?; What If They Get Good Grades?; Preparing Learners and Teachers for the Online Learning Experience; How Do You Combat Online Isolation?; Study Habits: How, When, Where?; Faculty; Conclusion; Section 3 Course Design and Development; 9 Building the Scene: Storyboarding and Course Design for Interactive and Engaging Learning; The Online Learning Development Process; Technology; Phase 1: Analysis

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#### Sommario/riassunto

Managing Online Learning is a comprehensive guide to planning and executing effective online learning programs. Featuring contributions from experienced professionals across operations in university and corporate settings, this all-in-one resource provides leaders and administrators with informed strategies for supporting learners' and instructors' evolving needs, implementing and evaluating pedagogically sound technologies, projecting revenue-generating models, and anticipating future scaling challenges. These highly applied chapters cover essential topics such as unit design, management of staff and finances, student engagement, user experience and interface, data analytics, and more.

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