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Nota di contenuto	Part 1. Business analysis explained -- 1. Business analysis defined -- 2. The history of business analysis -- 3. The many hats of the business analyst (typical roles) -- Part 2. What your business analyst should be doing for you -- 4. The setup -- 5. Before the project -- 6. Initiating the project -- 7. Planning the project -- 8. Working the project -- 9. Monitoring and controlling the project -- 10. Finishing the project -- 11. After the project -- Part 3. Organizational strategies for business analysis -- 12. Understanding the organization's project track record -- 13. The project power team -- 14. Business analysis communities -- Afterword -- Appendix A. References -- Appendix B. Resources for business analysts -- Organizations -- Websites -- Additional recommended books -- Appendix C. Business analysis tools and techniques -- Appendix D. Business analysis competencies -- Appendix E. BABOK Guide v. 3 task by knowledge area -- Index.
Sommario/riassunto	Only 39 percent of projects today are successful. Nearly half of the projects that fail, fail because of "poor requirements management" (PMI 2014). Leveraging Business Analysis for Project Success explores the role of the business analyst in setting a project up for success. It informs and educates project managers, sponsors, and organization leaders on what is necessary for project success. It goes beyond requirements management in exploring how the business analyst can contribute to increased profitability through project selection, scope definition, and post-implementation evaluation. The reader will learn

about the history of business analysis, professional organizations and resources to support the profession, and what to expect from the business analyst at each phase of the project life cycle as presented in a case study throughout the text. Project leaders will be better able to support the business analysis needs of the project by understanding the skills, expertise, tasks, resources, and time needed to do business analysis right and maximize the return on investment for each project.
