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Sommario/riassunto

There is a great deal of practice, discussion, and writing about strategy, but little investigation of the processes by which strategies actually

form in organizations. This book shares the results of Henry Mintzberg's investigation into this, conducted over several decades, using case studies drawn from business and governmental organizations. -; There is a great deal of practice, discussion, and publication about strategy, but surprisingly little investigation of the processes by which strategies actually form in organizations. Henry Mintzberg, one of the world's leading thinkers and writers