

1. Record Nr.	UNINA9910808150103321
Titolo	Fanning the flames : fans and consumer culture in contemporary Japan // edited by William W. Kelly
Pubbl/distr/stampa	Albany, NY, : State University of New York Press, 2004
ISBN	0-7914-8538-2 1-4237-3960-4
Descrizione fisica	1 online resource (213 p.)
Collana	SUNY series in Japan in transition
Classificazione	MS 2350
Altri autori (Persone)	KellyWilliam W
Disciplina	306/.0952/09049
Soggetti	Popular culture - Japan - History - 20th century Japan History 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Matter -- Contents -- Illustrations -- Acknowledgments -- Introduction -- B-Boys and B-Girls -- Letters from the Heart -- Buying Intimacy -- Sense and Sensibility at the Ballpark -- It's a "Gottsan" World -- Rakugo Fans at Play -- Vinyl Record Collecting as Material Practice -- Girls and Women Getting Out of Hand -- Glossary of Japanese Terms -- Contributors -- Index
Sommario/riassunto	Fanning the Flames examines the worlds of fans in the exuberant and commercialized popular culture of contemporary Japan. The works collected here profile denizens of all-night rap clubs; sumo stable patrons; passionate fan clubs of a professional baseball team; enthusiasts of traditional rakugo storytelling; a club of middle-aged female fans of a popular music star; youthful followers of Japan's longest-running rock band; vinyl record collectors; and a thriving community of girls and women who produce and devour amateur comics. Grounded in close, often extended fieldwork with the fans themselves, each case study is an effort to understand both the personal pleasures and political economies of fandoms. The contributors explore the many ways that fans in and of Japanese mass culture actively search for intimacy and identity amid the powerful corporate structures that produce the leisure and entertainment of today's Japan.

