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Nota di bibliografia	Includes bibliographical references (p. 275-295) and index.
Nota di contenuto	Introduction -- The "irrational" North-South coalition after the Civil War -- The ethnic and religious character of parties in the North -- The making of "the whites" and party change : changing ideas of race -- The making of "the whites" and party change : the transformation of race -- The institutional base for realignment -- The origins of the Republican red-state strategy -- The origins of the Democrats' blue-state strategy -- The red state-blue state polarization and the issue of nationalism -- Conclusion.
Sommario/riassunto	Where did the "Red" states and "Blue" states come from? Jerry F. Hough, professor on the US Presidency at Duke University, looks at the American experience and examines the fundamental change in party alignment that took place in the second half of the 20