1. Record Nr.	UNINA9910808138603321
Autore	Swaminathan Anand
Titolo	Digital @ scale : how you can lead your business to the future with digital@scale / / Anand Swaminathan, Jurgen Meffert
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2017 ©2017
ISBN	1-119-43377-0 1-119-43376-2
Edizione	[1st edition]
Descrizione fisica	1 online resource (290 pages)
Disciplina	658.4/0380285
Soggetti	Information technology - Management Technological innovations - Management Organizational change Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	A blueprint for reinventing the core of your business Value in the next phase of the digital era will go to those companies that don't just try digital but also scale it. Digital@Scale examines what it takes for companies to break through the gravitational pull of their legacy organizations and capture the full value of digital. Digging into more than fifty detailed case studies and years of McKinsey experience and data, the authors, along with a group of expert contributors, show how companies can move beyond incremental change to transform the business where the greatest value is generated—at its core. The authors provide practical insights into the three pillars of digital transformations that successfully scale: reinventing the business model, building out a business architecture from the customer back into the organization, and establishing an 'amoeba' IT and organizational foundation that learns and evolves. This is the ideal guide for all leaders who recognize the power and promise of a digital transformation.

2.	Record Nr.	UNINA9910961885103321
	Titolo	The Palgrave Handbook of Contemporary Heritage Research / / edited by E. Waterton, S. Watson
	Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2015
	ISBN	9781786846952 1786846950 9781137293565 113729356X
	Edizione	[1st ed. 2015.]
	Descrizione fisica	1 online resource (587 p.)
	Classificazione	BIO002000HIS037000HIS037030HIS054000
	Disciplina	363.6/9072 363.69072
	Soggetti	Civilization - History World history Ethnology - Latin America Culture Culture - Study and teaching Social history History, Modern Cultural History World History, Global and Transnational History Latin American Culture Cultural Studies Social History Modern History
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
	Nota di contenuto	Cover; Contents; List of Figures and Tables; Acknowledgements; Notes on Contributors; Heritage as a Focus of Research: Past, Present and New Directions; Heritage in the past; Heritage now and in the future; Conclusion; Part I: Heritage Meanings; 1 The Ontological Politics of

| Sommario/riassunto | This book explores heritage from a wide range of perspectives and disciplines and in doing so provides a distinctive and deeply relevant survey of the field as it is currently researched, understood and practiced around the world. |