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Titolo	Digital @ scale : how you can lead your business to the future with digital@scale / / Anand Swaminathan, Jurgen Meffert
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2017 ©2017
ISBN	1-119-43377-0 1-119-43376-2
Edizione	[1st edition]
Descrizione fisica	1 online resource (290 pages)
Disciplina	658.4/0380285
Soggetti	Information technology - Management Technological innovations - Management Organizational change Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	A blueprint for reinventing the core of your business Value in the next phase of the digital era will go to those companies that don't just try digital but also scale it. Digital@Scale examines what it takes for companies to break through the gravitational pull of their legacy organizations and capture the full value of digital. Digging into more than fifty detailed case studies and years of McKinsey experience and data, the authors, along with a group of expert contributors, show how companies can move beyond incremental change to transform the business where the greatest value is generated—at its core. The authors provide practical insights into the three pillars of digital transformations that successfully scale: reinventing the business model, building out a business architecture from the customer back into the organization, and establishing an 'amoeba' IT and organizational foundation that learns and evolves. This is the ideal guide for all leaders who recognize the power and promise of a digital transformation.

2. Record Nr.	UNINA9910961885103321
Titolo	The Palgrave Handbook of Contemporary Heritage Research // edited by E. Waterton, S. Watson
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2015
ISBN	9781786846952 1786846950 9781137293565 113729356X
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (587 p.)
Classificazione	BIO002000HIS037000HIS037030HIS054000
Disciplina	363.6/9072 363.69072
Soggetti	Civilization - History World history Ethnology - Latin America Culture Culture - Study and teaching Social history History, Modern Cultural History World History, Global and Transnational History Latin American Culture Cultural Studies Social History Modern History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Contents; List of Figures and Tables; Acknowledgements; Notes on Contributors; Heritage as a Focus of Research: Past, Present and New Directions; Heritage in the past; Heritage now and in the future; Conclusion; Part I: Heritage Meanings; 1 The Ontological Politics of

Heritage; or How Research Can Spoil a Good Story; Dark figures of heritage; Heritage researched; Future directions; 2 Heritage and Discourse; The notion of discourse; Heritage as discourse and discursive practice; Discourse analysis and the critique of heritage; Future trends in discursive studies of heritage
 Concluding remarks3 Heritage as Performance; Introduction: The uses of heritage; The 'performance turn'; Performances of heritage; Performances at heritage sites; Performances with heritage; Conclusion: A moderate stand on performance; 4 Heritage and Authenticity; Heritage and authenticity in the nineteenth century; Authenticity in architecture becomes an international heritage doctrine; UNESCO, authenticity and intangible cultural heritage; Authenticity, heritage and tourism; Current research on heritage and authenticity
 Implications of authenticity for local, national and international heritage policyConclusion; Part II: Heritage in Context; 5 From Heritage to Archaeology and Back Again; Inventing archaeology; Reinventing archaeology in the new world; Conclusion; Acknowledgements; 6 Heritage and History; Introduction; Public History; Heritage debates in Britain; History at war; What can history do for heritage?; Conclusion; 7 Thinking about Others through Museums and Heritage; 8 Heritage and Tourism; A brief history of heritage tourism; Touring heritage: Making identities; Understanding heritage tourists
 Conclusions: A future research agenda9 Heritage and Geography; Geography and the heritage debate; Theorizing memory spaces; Space, memory and heritage; Nature, heritage and identity; Conclusion; Part III: Heritage and Cultural Experience; 10 Affect, Heritage, Feeling; Introduction; Heritage journeys; Phenomenology and performativity; Affect, emotion, feeling; Affect, feeling, knowing: Heritage and spacetimes of heritage; Conclusions and ongoing reflections; 11 Heritage and Memory; Selected foundations; Memory in heritage studies: Selected theoretical issues and current key themes
 Case studies: Memory, landscapes, embodiment, difficult heritageInto the future: Continuing and emerging directions; Acknowledgements; 12 Heritage and the Visual Arts; The visual arts legacy; The visual arts within contemporary heritage; Conclusion; 13 Industrial Heritage and Tourism: A Review of the Literature; State of the art; Analysis of the literature survey; Future directions; 14 Curating Sound for Future Communities; Field recordings, sonic heritage and sound curation; Pro-active sound archiving; Sound elicitation and case studies; Future directions for collaborative sound curation
 15 Heritage and Sport

Sommario/riassunto

This book explores heritage from a wide range of perspectives and disciplines and in doing so provides a distinctive and deeply relevant survey of the field as it is currently researched, understood and practiced around the world.
