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Nota di contenuto	Cover; Contents; Preface; Chapter 1 - Introduction; Chapter 2 - Cultural Similarities and Differences between the United States and Japan; Chapter 3 - Language Usage in the United States and Japan; Chapter 4 - Communication Patterns in the United States and Japan; Chapter 5 - Expectations for Japanese/North American Communication; Chapter 6 - Effective Japanese/North American Communication; References; Author Index; Subject Index; About the Authors
Sommario/riassunto	After laying out the basic theories of intercultural communication, this book explains the similarities and differences in patterns of communication in Japan and the United States. The authors then demonstrate how an understanding of these contrasting patterns can help Japanese and North Americans communicate more effectively.