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Nota di contenuto	Cover; Contents; Preface; Acknowledgments; Chapter 1 - Definitions, History, and Behavior Prediction; Chapter 2 - Assessment Methods and Instruments; Chapter 3 - Attitude Formation and Change; Chapter 4 - Social Prejudice and Discrimination; Chapter 5 - Living Conditions and Problems; Chapter 6 - Natural and Unnatural Death; Chapter 7 - Schools, Subjects, and Students; Chapter 8 - Work, Leisure, and Retirement; Chapter 9 - Politics, Religion, and Morality; Appendix A - Suppliers of Psychosocial Assessment Instruments Appendix B - Recommendations for Constructing and Administering Questionnaires Glossary; References; Author Index; Subject Index; About the Author
Sommario/riassunto	In this work, the author provides a compact but comprehensive research-oriented treatment of attitudes and related psychosocial constructs - values, opinions, beliefs, and personal orientations.