

1. Record Nr.	UNINA9910808061703321
Titolo	Financing innovation in the United States, 1870 to the present // edited by Naomi R. Lamoreaux and Kenneth L. Sokoloff ; with a foreword by William Janeway
Pubbl/distr/stampa	Cambridge, MA, : MIT Press, c2007
ISBN	1-282-09738-5 9786612097386 0-262-27788-3 1-4294-6652-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (519 p.)
Altri autori (Persone)	LamoreauxNaomi R SokoloffKenneth Lee
Disciplina	338.6/0410973
Soggetti	High technology industries - United States - Finance - History Technological innovations - United States - Finance - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : the organization and finance of innovation in American history / Naomi R. Lamoreaux, Kenneth L. Sokoloff -- Financing invention during the Second Industrial Revolution : Cleveland, Ohio, 1870-1920 / Naomi R. Lamoreaux, Margaret Levenstein, Kenneth L. Sokoloff -- The organizing and financing of innovative companies in the evolution of the U.S. automobile industry / Steven Klepper -- Why did finance capitalism and the Second Industrial Revolution arise in the 1890s? / Larry Neal, Lance E. Davis -- Funding new industries : a historical perspective on the financing role of the U.S. stock market in the twentieth century / Mary A. O'Sullivan -- Stock market swings and the value of innovation, 1908-1929 / Tom Nicholas -- Financing fiber : Corning's invasion of the telecommunications market / Margaret B. W. Graham -- The federal role in financing major innovations : information technology during the postwar period / Kira R. Fabrizio, David C. Mowery -- Learning the hard way : IBM and the sources of innovation in early computing / Steven W. Usselman -- Trading knowledge : an exploration of patent protection and other determinants of market

Sommario/riassunto

transactions in technology and R&D / Ashish Arora, Marco Ceccagnoli, Wesley M. Cohen -- The governance of new firms : a functional perspective / Josh Lerner -- Real effects of knowledge capital on going public and market valuation / Michael R. Darby, Lynne G. Zucker.

Leading economists and economic historians offer case studies and theoretical perspectives that fill a longstanding gap in the existing literature on technology-driven industrial development, discussing the interaction of finance and technological innovat.
