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Nota di contenuto	""Acknowledgments ""; ""Table of Contents ""; ""Introduction ""; ""Chapter One: Why Are Students Unmotivated? ""; ""Chapter Two: Using This Book Most Effectively ""; ""Chapter Three: What Educators Can Do: Five Key Processes That Motivate ""; ""Chapter Four: Emphasizing Effort ""; ""Chapter Five: Creating Hope ""; ""Chapter Six: Respecting Power ""; ""Chapter Seven: Building Relationships ""; ""Chapter Eight: Expressing Enthusiasm ""; ""Chapter Nine: The Challenge of Changing Lives ""; ""References ""; ""About the Author ""