

1. Record Nr.	UNINA9910807976403321
Autore	Weiss Luise <1937->
Titolo	Small business and the public library [[electronic resource]] : strategies for a successful partnership // Luise Weiss, Sophia Serlis-McPhillips, Elizabeth Malafi
Pubbl/distr/stampa	Chicago, : American Library Association, 2011
ISBN	0-8389-9323-0 1-283-21501-2 9786613215017 0-8389-9322-2
Descrizione fisica	1 online resource (146 p.)
Altri autori (Persone)	Serlis-McPhillipsSophia MalafiElizabeth
Disciplina	021.2
Soggetti	Libraries and business - United States Libraries and the unemployed - United States Business information services - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Business services and the mission of the library -- Collection development : tools of the trade -- Programming : opening the doors -- Marketing : getting the word out -- Networking : meeting and greeting -- The power of partnerships -- Funding : how to pay for it all -- The future.
Sommario/riassunto	Aligning with current difficult economic times, this book helps libraries assist users entering or already involved in the small business community