1.	Record Nr.	UNINA9910807954803321
	Autore	Zinkin John
	Titolo	Rebuilding trust in banks : the role of leadership and governance / / John Zinkin
	Pubbl/distr/stampa	Singapore : , : Wiley, , 2014 ©2014
	ISBN	1-118-55041-2 1-118-63830-1 1-118-55039-0
	Descrizione fisica	1 online resource (328 p.)
	Collana	Wiley finance series
	Disciplina	332.1
	Soggetti	Banks and banking Financial services industry Finance
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	Rebuilding Trust in Banks; Contents; Preface; Acknowledgments; Chapter 1 Leadership: A Force for Change; Napoleon-Leadership Lessons; Conclusion; Notes; Chapter 2 Leadership: From Success to Failure; Stan O'Neal; Jimmy Cayne; Dick Fuld; Fred Goodwin; Conclusion; Notes; Chapter 3 Setting the "Tone at the Top"; Conclusion; Appendix 3A Board Questions Regarding the "Tone at the Top"; Notes; Chapter 4 Ethics in Finance; Systemic Integrity; Market Integrity; Regulatory Integrity; Organizational Integrity; Personal Integrity; Duty-Based Ethics versus Consequential Ethics; Ethics Are Situational Four Ethical LensesTest 1: The Effectiveness Test; Test 2: The Predictability Test; Test 3: The Mutuality Test; Test 4: The Self-Image Test; Conclusion; Notes; Chapter 5 The Role of the Board: Theory and Reality; Blurring of the Boundaries; Role of the Chair; Role of the CEO; Role of Committees; Why Boards Failed; Conclusion; Appendix 5A The Role of Board Committees; Notes; Chapter 6 Leadership, Governance, Strategy, and Risk; Choice of Strategy; Revisiting the Company Purpose; Revisiting the Company Mission; Revisiting the Vision; Revisiting Culture and Values

Sommario/riassunto	An outline of the core principles and strategies required to restore the credibility of the global finance industry Since 2008, the global financial industry has lurched from crisis to crisis, calamity to calamity, resulting in an epic loss of public trust in banking and financial institutions. Rebuilding Trust in Banks argues that this series of disasters have usually been the result failures of leadership and governance, combined with unenforced systems of checks and balances. Often, leaders lose their way, believing their own hype and buying into their own propaganda. The mo