Record Nr. UNINA9910807918503321 Autore **Butler Kirt Charles** Titolo Multinational finance: evaluating opportunities, costs, and risks of operations / / Kirt C. Butler Hoboken, NJ,: Wiley, 2012 Pubbl/distr/stampa **ISBN** 1-119-20343-0 1-118-28276-0 1-283-59257-6 9786613905024 1-118-28516-6 Edizione [5th ed.] Descrizione fisica 1 online resource (706 p.) Collana [Wiley finance;; v. 729] BUS027000 Classificazione Disciplina 658.15/99 International business enterprises - Finance Soggetti Foreign exchange International finance Lingua di pubblicazione Inalese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Multinational Finance; Contents; Preface; Acknowledgments; Part 1 The International Financial Environment; Chapter 1 An Introduction to Multinational Finance: 1.1 The Goals of the Multinational Corporation: 1.2 The Challenges of Multinational Operations; 1.3 The Opportunities of Multinational Operations; 1.4 Financial Management of the Multinational Corporation; 1.5 Summary; Key Terms; Conceptual Questions: Chapter 2 World Trade and the International Monetary System; 2.1 Integration of the World's Markets; 2.2 Balance-of-Payments Statistics: 2.3 Exchange Rate Systems 2.4 A Brief History of the International Monetary System 2.5 The Global Financial Crisis of 2008; 2.6 Summary; Key Terms; Conceptual Questions: Problems: Suggested Readings: Chapter 3 Foreign Exchange and Eurocurrency Markets; 3.1 Characteristics of Financial Markets; 3.2 The Eurocurrency Market; 3.3 The Foreign Exchange Market; 3.4 Foreign Exchange Rates and Quotations; 3.5 The Empirical Behavior of

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Sommario/riassunto

An in-depth treatment of the international financial arena Multinational Finance, Fifth Edition assumes the viewpoint of the financial manager of a multinational corporation with investment or financial operations in more than one country. This book provides a framework for evaluating the many opportunities, costs, and risks of multinational operations in a manner that allows readers to see beyond the math and terminology surrounding this field to realize the general principles of multinational financial management. Logically organized and written in a clear, non-technical st