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Titolo	Screenwriting for a global market : selling your scripts from Hollywood to Hong Kong // Andrew Horton ; foreword by Bernard Gordon
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Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. around the world in eighty ways -- pt. 2. A carnival of worldwide screenwriters.
Sommario/riassunto	Cinema is a truly global phenomenon and screenwriters who limit their ambitions to Hollywood can unnecessarily limit their careers. This book, loaded with information on every page, provides the practical know-how for breaking into the global marketplace. It is the first book to offer specific advice on writing for screens large and small, around the world from Hollywood to New Zealand, from Europe to Russia, and for alternative American markets including Native American, regional, and experimental. The book provides valuable insider information, such as * Twenty-five percent of German television is written by Hollywood writers. Screenwriters just need to know how to reach that market. * Many countries, including those in the European Union, have script development money available-to both foreign and local talent--from government-sponsored film funds. * The Web's influence on the film industry has been profound, and here you can find out how to network through the Web. The book also lists the key Web addresses for writers. Andrew Horton, author of two acclaimed books on screenwriting, includes personal essays by accomplished screenwriters from around the world and offers insightful case studies of several films and television scripts, among them My Big Fat Greek Wedding; Crouching Tiger, Hidden Dragon; and The Sopranos. Full of endless

enthusiasm for great films and great scripts, this book will be an essential resource for both aspiring writers and accomplished writers hoping to expand their horizons, improve their skills, and increase their chances for success. Includes an interview with Terry Gilliam and contributions from Bernard Gordon, writer for *The Day of the Triffids* and *The Thin Red Line*; Lew Hunter, Chair of Screenwriting at UCLA; Karen Hall, writer/producer for *Judging Amy* and *M*A*S*H*; and other screenwriters
