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Nota di contenuto	Cracking the Tech Career: Insider Advice on Landing a Job at Google, Microsoft, Apple, or any Top Tech Company; Contents; Chapter 1: Life at the World's Greatest Tech Companies; Life at Infinite Loop and Microsoft Way; Youthful; Perks; Work/Life Balance; Moving Up: Individual Contributors; The Differences; Big versus Little: Is a Start-Up Right for You?; The Good; The Bad; The Ugly; The Job Title: What Do You Want to Be When You Grow Up?; What Do You Need?; How Do You Enjoy Working?; What Are You Good At?; It's Not for Everyone; Chapter 2: Advanced Positioning and Preparation A Positioning Framework Relevant Skills; Prestige/Credibility; Technical Connection; Something Special; University; Elite Schools: What's in a Name?; Majors; Minors; Learn to Code; Get Project Experience; Grade Point Average: Does It Matter and What Can You Do?; Doctor Who? Getting to Know Professors; Graduate School; The True Cost of Graduate School; Career Graduate Degrees; Preparing Now; The MBA; What's an MBA Worth?; Should You Get an MBA?; Preparing Now; Your "Story"; Part-Time Graduate Programs; Work Experience; Make an Impact; Become a [Half a] Generalist Size Matters: Quantify Your Impact Part-Time Jobs and Internships; Extracurriculars; Volunteering; Start Something; Questions and Answers; Well, There Go the College Hires; Will Code for Food; The Un-

manager; Chapter 3: Getting in the Door; The Black Hole: Online Job Submission; Making the Best of the Black Hole; Getting a Personal Referral; The Informational Interview; Reach Out to Recruiters; Alumni Network and Beyond; Career Fairs; Professional Recruiters; When Things Get Ugly: What to Watch Out For; Additional Avenues; Start Elsewhere; Contract Roles; Get Creative; Official Groups NetworkingAttributes of a Good Network; How to Build a Great Network; Where to Network; Social Networking; LinkedIn; Facebook; Twitter; Build an Online Portfolio; Questions and Answers; Applying from Afar; Distant Relations; Just Following Instructions; Chapter 4: Resumes; How Resumes Are Read; Nine Hallmarks of a Powerful Resume; 1. Short and Sweet; 2. Accomplishment Oriented; 3. Quantifiable Results; 4. Well Targeted; 5. Universally Meaningful; 6. Professional; 7. Well Formatted; 8. List Your Projects and Extracurriculars; 9. Be Different (If You Want); The Structure; The Objective Summary (or Key Accomplishments)Work Experience; Projects and Leadership Experience; Education; Skills; Awards and Honors; How Do I Shorten My Resume?; Resume Action Words; Questions and Answers; It's a Family Matter; On the Up and Up; But Seriously; Chapter 5: Deconstructing the Resume; Resume #1; Sample Resume; Assessment; Improved Resume; Resume #2; Sample Resume; Assessment; Improved Resume; Resume #3; Sample Resume; Assessment; Improved Resume; Resume #4; Sample Resume; Assessment; Improved Resume; Chapter 6: Cover Letters; Why a Cover Letter?; The Three Types of Cover Letter Solicited Cover Letter

Sommario/riassunto

Become the applicant Google can't turn down Cracking the Tech Career is the job seeker's guide to landing a coveted position at one of the top tech firms. A follow-up to The Google Resume, this book provides new information on what these companies want, and how to show them you have what it takes to succeed in the role. Early planners will learn what to study, and established professionals will discover how to make their skillset and experience set them apart from the crowd. Author Gayle Laakmann McDowell worked in engineering at Google, and interviewed over 120 candidates as a member of the
