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Nota di contenuto	1. Defining assessment -- 2. Assessment essentials -- 3. Engaging faculty and students in assessment -- 4. Setting expectations and preparing to select measures -- 5. Using direct measures -- 6. Using indirect assessment methods -- 7. Assessing learning in the major -- 8. Assessing learning in general education -- 9. Assessing student learning and program effectiveness in student affairs -- 10. Analyzing, reporting, and using assessment results -- 11. Assessing institutional effectiveness -- 12. Summing up: a time of transition.
Sommario/riassunto	A timely expansion to the essential higher education assessment text This second edition of Assessment Essentials updates the bestselling first edition, the go-to resource on outcomes assessment in higher education. In this thoroughly revised edition, you will find, in a familiar framework, nearly all new material, examples from more than 100 campuses, and indispensable descriptions of direct and indirect assessment methods that have helped to educate faculty, staff, and students about assessment. Outcomes assessment is of increasing importance in higher education, especially as new technologi