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Sommario/riassunto	Art, politics and commerce are intertwined everywhere, but in China the interplay is explicit, intimate and elemental, and nowhere more so than in the film industry. Understanding this interplay in the era of market reform and globalization is essential to understanding mainland Chinese cinema. This interdisciplinary book provides a comprehensive reappraisal of Chinese cinema, surveying the evolution of film production and consumption in mainland China as a product of shifting relations between art, politics, and commerce. Within these arenas, each of twelve chapters treats a particular histor