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Nota di contenuto	Intro -- TABLE OF CONTENTS -- PREFACE -- ACKNOWLEDGEMENTS -- INTRODUCTION MICHAEL BRODY -- INTRODUCTION LAWRENCE RUBIN -- CHAPTER ONE -- CHAPTER TWO -- CHAPTER THREE -- CHAPTER FOUR -- CHAPTER FIVE -- CHAPTER SIX -- CHAPTER SEVEN -- CHAPTER EIGHT -- CHAPTER NINE -- CHAPTER TEN -- CHAPTER ELEVEN -- INDEX OF QUOTES AND TAGLINES.
Sommario/riassunto	Using the authors' clinical practices and their teaching experiences, along with a series of quotes from movies, TV, advertising and music, this book will help the reader navigate real-world issues. These references from popular culture help clarify and instruct.