Record Nr. UNINA9910807733303321 Autore Schwartz Robert A **Titolo** Micro Markets [[electronic resource]]: A Market Structure Approach to Microeconomic Analysis Chichester,: Wiley, 2010 Pubbl/distr/stampa **ISBN** 1-282-55004-7 9786612550041 1-118-26813-X 0-470-60283-X Descrizione fisica 1 online resource (467 p.) Collana Wiley Finance;; v.515 338.5 Disciplina Soggetti Microeconomics Stock exchanges Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Micro Markets: A Market Structure Approach to Microeconomic Analysis; Contents; Preface; Acknowledgments; Chapter 1: Introduction to Market-Driven Economics: Chapter 2: The Consumer Choice Model: Chapter 3: Demand Meets Supply; Chapter 4: Microeconomic Analysis Goes to Market; Chapter 5: Supply and the Costs of Production; Chapter 6: Sources and Nature of Competition; Chapter 7: Market Efficiency; Chapter 8: Public Policy and the Interplay between Competition, Technology, and Regulation; Glossary; About the Author; Index Sommario/riassunto A timely guide that bridges the gap between microeconomic theory and practice through real-world application in the marketplace Understanding how microeconomics affects the marketplace is essential for any investment professional, however most books simply address microeconomics in its pure theory-based form. Micro Markets helps bridge the gap between theory and practice by defining microeconomics in terms of real-world, market applications. This timely guide elucidates basic microeconomic concepts with an emphasis on applicability. It establishes a common application for all