Record Nr. UNINA9910807720903321 Autore Smith Robin M. <1962-> Titolo Conquering the content: a blueprint for online course design and development / / Robin M. Smith Pubbl/distr/stampa San Francisco, California:,: Jossey-Bass,, 2014 ©2014 **ISBN** 1-118-71714-7 1-118-71710-4 Edizione [Second edition.] Descrizione fisica 1 online resource (221 p.) Jossey-Bass Guides to Online Teaching and Learning Collana Classificazione EDU041000 Disciplina 378.1/7344678 Soggetti Web-based instruction - Design College teaching Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Machine generated contents note: Preface About the Author Acknowledgments Introduction Chapter 1 Begin Here Chapter 2 Topic Map Chapter 3 Learning Guide Chapter 4 Prioritizing Chapter 5 Content Chapter 6 Continuous Improvement References Glossary Action Items Index. Sommario/riassunto Put your course online now, without sacrificing pedagogical quality Conquering the Content: A Blueprint for Online Course Design and Development, Second Edition is a highly practical guide to creating online courses. With guidance on incorporating learning theory into online course content, as well as a host of templates, learning guides, and sample files, this book furnishes instructors with the information and tools they need to design and develop their course content to

better serve online students. This second edition introduces relevance

statements and time-saving tips as well as content