Record Nr. UNINA9910807708603321 Autore Liu Betty Titolo Work smarts: what CEOs say you need to know to get ahead / / Betty Liu; cover designer C. Wallace Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, 2014 ©2014 **ISBN** 1-118-74809-3 1-118-74798-4 1-118-74493-4 Edizione [1st edition] Descrizione fisica 1 online resource (210 p.) Classificazione BUS012000 Altri autori (Persone) WallaceC 650.1 Disciplina Soggetti Success in business Career development Success - Psychological aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Work Smarts: What CEOs Say You Need to Know to Get Ahead; Copyright; Contents; Introduction; Part One: If I Knew This Before, I'd Be a Millionaire . . .; Chapter 1: The Company of One; Chapter 2: Why the Q Factor Is So Important; Chapter 3: How to Network; Chapter 4: Asking for a Raise; Chapter 5: The Art of Negotiation; Part Two: The Three Fs: Fear, Finances, and Flow; Chapter 6: Fear; Chapter 7: Finances; Chapter 8: Flow; Part Three: Postcards from the C-Suite; Chapter 9: What It's Really Like to Be a CEO; Chapter 10: Sound Off: The Most Annoying . . .; Part Four: Things I've Learned Chapter 11: You Can't Really Be Good at Everything . . . and That's OK! Chapter 12: Five Tips for Life; Bibliography; About the Author; Index Sommario/riassunto "Award-winning Bloomberg financial journalist Betty Lui compiles the wisdom of the world's most successful CEOs into a practical guide to successIn Work Smarts, Betty Lui asks the tough questions of those who've been there and succeeded to give readers the best opportunity at job success. Interviewing the likes of Mickey Drexler, Ellen DeGeneres, Twitter's Jack Dorsey, Yahoo's Marissa Mayer, Elon Musk, Starbucks' Howard Schultz, Indra Nooyi, and Sheryl Sandberg among

many others, the book offers practical advice on such topics as networking, connecting with your boss, deciding when to say "no" to a work request, bouncing back from a firing or layoff, and why sometimes being good at your job just isn't enough"--