Record Nr. UNINA9910807688203321 Autore Cortell Andrew P. <1964-> Titolo Mediating globalization [[electronic resource]]: domestic institutions and industrial policies in the United States and Britain / / Andrew P. Cortell Albany, : State University of New York Press, c2006 Pubbl/distr/stampa **ISBN** 0-7914-8330-4 1-4237-4413-6 Edizione [1st ed.] Descrizione fisica 1 online resource (257 p.) Collana SUNY series in global politics Disciplina 337.73 Soggetti Globalization Industrial policy - Great Britain Industrial policy - United States International economic relations Great Britain Economic policy United States Economic policy Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Includes bibliographical references (p. 209-231) and index. Nota di bibliografia Front Matter -- Contents -- Tables -- Preface -- The Argument --Nota di contenuto Globalization and Convergence? The Domestic Impact of Globalization -- Globalization, Domestic Institutions, and Industrial Strategies -- The United States -- Liberal Convergence: The Carter and First Reagan Administrations -- Industrial Policy Without Limits? Reagan's Second Term -- Intervention and Institutional Change: The 1990s -- Britain --Emerging Globalization and Intervention: 1970–1980 -- Intervention. Disengagement, and State Transformation: The Conservatives' Turn --Conclusion -- Globalization and Domestic Institutions: Conclusions --Notes -- Bibliography -- Index -- SUNY series in Global Politics Sommario/riassunto Has globalization fundamentally altered international relations, producing a race to the bottom in which states compete for economic growth and development by adopting similar liberal economic strategies? Mediating Globalization challenges this increasingly dominant perspective, demonstrating that national governments often

respond to global competitive pressures with more, not less, economic

intervention. Using interviews, archival research, and secondary sources, Andrew P. Cortell explores the strategies adopted by the United States and Britain with regard to one of the world's most globalized sectors, the semiconductor industry. From the early 1970s through the mid-1990s, he argues, increasing globalization pressures in each country led them to more actively intervene in the evolution of their semiconductor markets, rather than assume a more marginal role. The empirical evidence, moreover, indicates that the two countries adopted similar responses, whether liberal or interventionist, as a consequence of similar domestic institutional incentives rather than constraints identified to emerge from globalization.