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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references. Includes filmography.
Nota di contenuto	Early New Zealand films and western voy(ag)eurs -- 1940-1990 : New Zealand film landscapes for prospective 'cinonauts' -- The legacy of The piano : film-tourist geographies and the aesthetic of the sublime -- From Ngati to Whale rider : the filmic journey of the indigenous traveller -- From Mt. Fuji to Mt. Taranaki : D'paysement and celebrity worship in The last samurai -- 'Welcome to New Zealand, home of middle earth' : heterotopian impulse, western anxiety and spatial identity in The lord of the rings -- Conclusions.
Sommario/riassunto	Following the success of prominent feature films shot on location, including Tolkien's wildly popular The Lord of the Rings, New Zealand boasts an impressive film tourism industry. This book examines the relationship between New Zealand's cinematic representation - as both a vast expanse of natural beauty and a magical world of fantasy on screen - and its tourism imagery, including the ways in which savvy local tourism boards have in recent decades used the country's film representations to sell New Zealand as a premiere travel destination.

Focusing on the films that have had a strong impact o
