1. Record Nr. UNINA9910807488503321 **Titolo** Viewing African cinema in the twenty-first century: art films and the Nollywood video revolution // edited by Mahir Saul and Ralph A. Austen Athens:,: Ohio University Press,, [2010] Pubbl/distr/stampa ©2010 **ISBN** 0-8214-4350-X Descrizione fisica 1 online resource (257 p.) Disciplina 791.4309669/090511 Soggetti Video recordings - Social aspects - Nigeria Video recordings - Social aspects - Ghana Video recordings industry - Nigeria Video recordings industry - Ghana Motion pictures - Social aspects - Africa, West Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction / Ralph A. Austen and Mahir Saul -- The "problem" of Nollywood. What is to be done? film studies and Nigerian and Ghanaian videos / Jonathan Haynes -- Nollywood and its critics / Onookome Okome -- Ghanaian popular video movies between state film policies and Nollywood: discourses and tensions / Birgit Mever -- Islam, Hausa culture, and censorship in Northern Nigerian video film / Abdalla Uba Adamu -- Nollywood goes east : the localization of Nigerian video films in Tanzania / Matthias Krings -- Imported films and their African audiences. Commentary and orality in African film reception / Vincent Bouchard -- Songs, stories, action! audience preferences in Tanzania, 1950s-1980s / Laura Fair -- FESPACO/art film in the light of Nollywood. Art, politics, and commerce in francophone African cinema / Mahir Saul -- Outside the machine? donor values and the case of film in Tanzania / Jane Bryce -- Emitai : basic stylistic elements: shot length, camera movement, and character movement / Peter Rist --

Curses, nightmares, and realities: cautionary pedagogy in FESPACO films and Igbo videos / Stefan Sereda -- The return of the Mercedes:

Sommario/riassunto

from Ousmane Sembene to Kenneth Nnebue / Lindsey Green-Simms -- U.S. distribution of African film : California Newsreel's Library of African Cinema : a case study / Cornelius Moore.

African cinema in the 1960's originated mainly from Francophone countries. It resembled the art cinema of contemporary Europe and relied on support from the French film industry and the French state. Beginning in1969 the biennial Festival panafricain du cinema et de la television de Ouagadougou (FESPACO), held in Burkina Faso, became the major showcase for these films. But since the early 1990's, a new phenomenon has come to dominate the African cinema world: massmarketed films shot on less expensive video cameras. These "Nollywood" films, so named because many originate in southern Nigeria