

1. Record Nr.	UNINA9910807475503321
Autore	Bettig Ronald V
Titolo	Big media, big money : cultural texts and political economics // Ronald V. Bettig and Jeanne Lynn Hall
Pubbl/distr/stampa	Lanham, Md., : Rowman & Littlefield Publishers, Inc., 2012
ISBN	1-280-65747-2 9786613634405 1-4422-0429-X
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (385 p.)
Altri autori (Persone)	HallJeanne Lynn <1958->
Disciplina	384.0973
Soggetti	Mass media - Economic aspects Mass media and culture Corporate power - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: beat the press -- Media merger mania: concentration in the media industry -- The Hollywood film industry: do we really need it? -- The music industry: the payer calls the tune -- The news and advertising industries: all the news that fits -- Ad creep: the commercialization of culture -- The commercialization of education: students for sale -- Media and democracy: taking it to the streets.
Sommario/riassunto	<span>&lt;span style=""padding:0pt 0pt 0pt 0pt;"&gt;&lt;span style=""font-style:italic;"&gt;Big Media, Big Money&lt;/span&gt;&lt;span&gt; is a lively and scathing critique of the contemporary communications industry. With three new chapters on the film industry, the music industry, and "ad creep," the second edition takes a critical look at the ways that mass media and corporations shape our education, entertainment, and culture. &lt;/span&gt;&lt;/span&gt;&lt;/span&gt;</span>