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Nota di contenuto	Cover; Title Page; Copyright; Contents; Chapter 1 Project Management 2.0; 1.0 Introduction: Changing Times; 1.1 Characteristics of PM 1.0; 1.2 Other Critical Issues With PM 1.0; 1.3 Project Management 2.0; 1.4 Criticism of PM 2.0; 1.5 Project Management 2.0 : Technological Blessing or Curse?; 1.6 Policing PM 2.0; 1.7 Working With Stakeholders in PM 2.0; Today's View of Stakeholder Relations Management; Need for Meaningful Information; All That Glitters is not Gold; 1.8 Finding the Information; 1.9 Percent Complete Dilemma; 1.10 Information Overload; 1.11 Customer Satisfaction Headache 1.12 Determining Project Health1.13 Dashboard Rules for Displaying Data; 1.14 Reduction in Cost of Paperwork; 1.15 Reduction in Executive Meddling; 1.16 Project Management Skills; 1.17 Contingency Planning; Discussion Questions; Chapter 2 A Peek Into the Future of Project Management; 2.0 Changing Times; 2.1 Impact of Recessions; 2.2 Executive View of Project Management; 2.3 Engagement Project Management; 2.4 Growth of More Complex Projects; 2.5 Need for Additional Metrics; 2.6 New Developments in Project Management; 2.7 Project Manager's Tool Box; 2.8 Need for Continuous Improvement 2.9 ConclusionsDiscussion Questions; Chapter 3 Understanding

Success and Failure; 3.0 Introduction; 3.1 Project Management-Early Years: 1945-1960; 3.2 Project Management Begins to Grow: 1970-1985; 3.3 Growth in Competing Constraints; 3.4 Rule of Inversion; 3.5 Growth in Measurement Techniques; 3.6 Trade-Offs; 3.7 Putting Together Components of Success; 3.8 New Definition of Success; 3.9 Understanding Project Failure; 3.10 Causes of Project Failure; Discussion Questions; Chapter 4 Value-Driven Project Management; 4.0 Introduction; 4.1 Understanding Today's View of Value; 4.2 Value Modeling
4.3 Value and Leadership Changes for PM 2.0; 4.4 Value-Based Trade-Offs; 4.5 Need for Value Metrics; 4.6 Creating a Value Metric; 4.7 Displaying Value Metrics in a Dashboard; 4.8 Selecting Value Attributes; 4.9 Additional Complexities With Value Metrics; Discussion Questions; Chapter 5 Growing Importance of Metrics With PM 2.0; 5.0 Introduction; 5.1 Enterprise Resource Planning; 5.2 Need for Better Project Metrics; 5.3 Causes for Lack of Support for Metrics Management; 5.4 Characteristics of a Metric; 5.5 Metrics Selection; 5.6 Key Performance Indicators; Need for KPIs; Using KPIs
Anatomy of a KPI; KPI Characteristics; KPI Failures; 5.7 Dashboards and Scorecards; 5.8 Business Intelligence; 5.9 Growth in Dashboard Information Systems; 5.10 Selecting an Infographics Designer; 5.11 Project Health Check Metrics; 5.12 Maintaining Project's Direction; 5.13 Metrics and Virtual Teams; 5.14 Metric Mania; 5.15 Metric Training Sessions; 5.16 Metric Owners; 5.17 Answering Metric Questions; Discussion Questions; Chapter 6 Project Management Methodologies: 1.0 Versus 2.0; 6.0 Introduction; 6.1 PM 2.0 Definition of Project Management Excellence; 6.2 Need for a Methodology
6.3 Need for an Enterprisewide Methodology

Sommario/riassunto

Get connected and improve outcomes with a more modern approach to project management Project Management 2.0 tackles the new emerging approach and toolset for practicing project management in a virtual world. Author Harold Kerzner is recognized as the thought leader in project management, and in this book, he shows how PM 2.0 offers better outcomes with a focus on new tools, better governance, improved collaboration, and more meaningful reporting using KPIs, metrics, and dashboards. This full color guide explores the impact PM 2.0 changes are having on organizations around the world, and provid
