

1. Record Nr.	UNINA9910139524303321
Autore	Manouvrier Bernard
Titolo	Application integration [[electronic resource]] : EAI, B2B, BPM and SOA // Bernard Manouvrier, Laurent Menard
Pubbl/distr/stampa	London, : ISTE Hoboken, NJ ; ; John Wiley & Sons, 2008
ISBN	1-282-16543-7 9786612165436 0-470-61173-1 0-470-61025-5
Descrizione fisica	1 online resource (242 p.)
Collana	ISTE ; ; v.130
Altri autori (Persone)	MenardLaurent
Disciplina	620.001/1
Soggetti	Enterprise application integration (Computer systems) Application software Management information systems Systems integration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"First published in France in 2007 by Hermes Science/Lavoisier entitled Integration applicative EAI, B2B, BPM et SOA"--T.p. verso.
Nota di bibliografia	Includes bibliographical references (p. [219]-220) and index.
Nota di contenuto	Application Integration: EAI, B2B, BPM and SOA; Table of Contents; Acknowledgements; Foreword; Chapter 1. Introduction; Chapter 2. What is Application Integration?; 2.1. The economy: the "engine" of integration; 2.2. The history and the issues of application integration; 2.3. Consequences for IT; 2.4. Integration typologies; 2.4.1. Classifying the integration problem types; 2.4.2. Classifying the applications; 2.5. EAI: Integrating enterprise applications (A2A); 2.5.1. Accounting interpretation: EAI precursor; 2.5.2. EAI today; 2.6. Integrating inter- enterprise exchanges (B2B) 2.7. Coupling A2A and B2B: A2B (or Business Collaboration)2.8. Managing business processes (BPM); 2.9. Service-oriented architectures (SOA); Chapter 3. Levels in Integration Services; 3.1. Transport and connectivity; 3.1.1. Defining partners; 3.1.2. Data transport; 3.1.3. Connectivity; 3.1.4. Supervising transport; 3.2. Adapting the information; 3.2.1. Transformation; 3.2.2. Routing; 3.2.3. Storage;

3.2.4. Defining the rules; 3.2.5. Supervising exchanges; 3.3. Automating business processes; 3.3.1. Modeling business processes; 3.3.2. Executing business processes 3.3.3. Supervising business processes3.4. Business process and integration: mediation and exchange; 3.4.1. Business process level and integration level; 3.4.2. Mediation process sub-level; 3.4.3. Exchange process sub-level; 3.4.4. Interaction between the sub-levels; 3.4.5. Interaction between integration and business process (BPM); 3.5. Choosing the exchange architecture; 3.5.1. Synchronous/asynchronous communication; 3.5.2. Architecture: centralized or distributed?; Chapter 4. Types of Integration Projects; 4.1. Integrating a single application; 4.1.1. Exchange cartography 4.1.2. The integration platform4.2. IT infrastructure projects; 4.2.1. Urbanization of information systems; 4.2.2. IT exchange infrastructure; 4.3. Integrating inter-enterprise exchanges; 4.3.1. Exchanging electronic documents (EDI); 4.3.2. XML standards; 4.3.3. Inter-enterprise "spaghetti" system; 4.3.4. Inter-enterprise exchange platforms; 4.3.5. "Single Window" initiatives; 4.4. Managing business processes; 4.4.1. Points of departure; 4.4.2. BPM project opportunity: choosing the processes; 4.4.3. The "top-down" approach; 4.4.4. Expected results; 4.5. Implementing a service architecture 4.5.1. Characteristics of an SOA4.5.2. Elements of an SOA infrastructure; 4.5.3. Applicable norms and standards; Chapter 5. Application Integration Tools; 5.1. Brokers; 5.2. Application servers; 5.3. Enterprise Service Bus (ESB); 5.4. BPM tools; Chapter 6. Understanding Integration Failures; 6.1. High failure rates; 6.2. The technological approach; 6.2.1. New technology or new packaging?; 6.2.2. Technology confronts reality; Chapter 7. Integration Myths; 7.1. The mirage of the single tool; 7.1.1. A conservative choice: example and consequences 7.1.2. "Modern" architectural choice: example and consequences

Sommario/riassunto

Application integration assembles methods and tools for organizing exchanges between applications, and intra- and inter-enterprise business processes. A strategic tool for enterprises, it introduces genuine reactivity into information systems facing business changes, and as a result, provides a significant edge in optimizing costs. This book analyzes various aspects of application integration, providing a guide to the alphabet soup behind EAI, A2A, B2B, BAM, BPM, ESB and SOA. It addresses the problems of choosing between the application integration solutions and deploying them successfully.

2. Record Nr.	UNINA9910807342803321
Autore	Sanchez Sanchez Rafael <1954->
Titolo	El mitin en Espana : de la plaza de toros a la senal institucional // Rafael Sanchez Sanchez ; prologo de Jorge Martinez Reverte
Pubbl/distr/stampa	Barcelona : , : Editorial UOC, , [2019] ©2019
ISBN	84-9180-466-8 84-9180-465-X
Edizione	[Primera edicion en lengua castellana.]
Descrizione fisica	1 recurso en linea (237 paginas)
Collana	Comunicacion ; ; 622
Disciplina	808.51088329
Soggetti	Political oratory Political oratory - Spain - History Rhetoric - Political aspects - Spain - History Political campaigns - Spain - History Mass media - Political aspects - Spain - History Communication in politics - Spain - History
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Contiene anexos.
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	La Segunda República, etapa histórica en la que prestigiosos oradores consiguieron llenar plazas de toros y grandes recintos deportivos, es el punto de partida de un recorrido por la evolución del mitin como evento de propaganda política imprescindible en las campañas electorales. Rafael Sánchez analiza en este libro los cambios experimentados por estos actos de masas tanto al albor de los avances tecnológicos como del uso, por parte del PSOE y el PP, de medios audiovisuales propios para grabar y difundir las imágenes de sus mítines en las televisiones. El autor desvela, además, anécdotas de la trastienda de los mítines desconocidas hasta ahora y contadas de primera mano por sus protagonistas.