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Autore	Wolfe Kristin Roeschenthaler
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Nota di contenuto	Contents; 1 Historical Journey from Diaries and Journals to Personal Blogs; 2 Hannah Arendt's Understanding of Public, Private, and Social; 3 Interpersonal Communication and the Role of Communication Technology; 4 Personal Blogs: History, Usage, Future-Are We Just Looking for Our 15 Minutes of Fame?; 5 Personal Blogs that Do More; 6 Using Arendt to Navigate the Future of Communication Technology; Works Cited; Index; About the Author
Sommario/riassunto	Public versus private is an ongoing concern in communication. This book examines this phenomenon through self-representational writing and the philosophical lens of Hannah Arendt's public versus private theory, the Boundary Management theory, and the Parasocial Framework theory to examine the first social networking platform: personal blogs.