1. Record Nr. UNINA9910807268903321 Autore Amato Joseph Anthony **Titolo** The great Jerusalem artichoke circus: the buying and selling of the rural American dream / / Joseph A. Amato ; foreword by Paul Gruchow Minneapolis, : University of Minnesota Press, c1993 Pubbl/distr/stampa 0-8166-8547-9 **ISBN** Edizione [1st ed.] 1 online resource (280 p.) Descrizione fisica Disciplina 338.10973 381/.41524/0973 Horticultural products industry - United States Soggetti Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. [233]-242) and index. Nota di bibliografia Contents; Foreword; Preface; Acknowledgments; Introduction: A Nota di contenuto Beckoning Plant; 1. A Country Prophet; 2. A Bulldozing Businessman; 3. Buyers and Sellers of Seed; 4. A Perfect Consultant; 5. What Made the Company Run: 6. Killing off the Goose That Laid the Golden Egg: 7. Folding up the Tent; 8. The County Attorney and His Investigator; 9. The Lost Covenant; Conclusion: The Planets Went Astray; Chronology; AEFS Organizational Structure; Notes; Sources; Index Sommario/riassunto In 1981, near the end of America's second post-World War II energy crisis, and at the onset of the nations most recent farm crisis, American Energy Farming Systems began to sell and distribute what it deemed a "providential plant" destined to be a new and saving crop- the Jerusalem Artichoke. This volume recounts this story of the bizarre intersection of evangelical Christianity, a mythical belief in the powers of a new crop, and the depression of the U.S. farm economy in the 1980's.